

To : Association/Chapter Heads, Federation Co-ordinators
Cc : Office Holders, HKTDC Regional & Branch Directors, Byron Lee,
Irene Hau, Tim Lung, Vanessa Wong, Kelly Yeh, Kate Chong and Adi
Poon
Date: 21 February 2023
From: Irene Hau, Federation Secretary

Subject: e-Membership Card 2023

Dear Association/Chapter Heads and Federation Co-ordinators,

e-Membership Card

Please be informed that the e-membership cards will be distributed to BA secretariats/ co-ordinators by end of March 2023 for the registered members at Federation website. The e-membership cards will be valid till 31 March 2024.

We will share a database of your BA's registered members at Federation website by separate emails to all secretariats shortly. 1) Please review and update the list. 2) If some of your members have not registered as Federation members yet, please encourage them to register at <https://www.hkfederation.org.hk/signup>. To facilitate your members' registration, we could also help mass-registration with the consent of the members. Please share with us the members' details by updating the list and email to hkfederation@hktdc.org.

Your reply **by 2 March 2023 (Thursday)** would be much appreciated, otherwise we won't be able to prepare the e-cards for your respective members.

E-membership Card sample as below:



Membership Benefits

In order to bring more benefits to the Federation's members in different regions, we would like to call for your support to provide special offers to our members. It can be by means of discount of business services, hotel accommodation, entertainment, food and beverage, shopping etc. These special offers would be featured at the Federation website, LinkedIn post and circular. On this initiative, please contact the Secretariat for further liaison.

For enquiries, please feel free to contact us.

Best regards,



Irene Hau

Federation Secretary