

To : Heads of Hong Kong Business Associations and Chapters

Cc : Federation Office Holders, Secretariats and Coordinators of Hong Kong Business Associations and Chapters, Regional Directors and Branch Directors of HKTDC, Byron Lee, Tim Lung, Vanessa Wong, Kiko Yung, Kelly Yeh, Adi Poon, Kate Chong

From : Irene Hau, Federation Secretary

**Subject: Save the Dates for the Regional Forums 2023**

Dear All,

We are pleased to share that the upcoming Regional Forums will be held in Bangkok, Paris and Las Vegas respectively.

In order to keep members abreast of the latest business opportunities, the Asia and Europe Regional Forums will be coincided with "Think Business, Think Hong Kong" (TBTHK) campaign locally. Details as below:

**13-15 July Asia Forum in Bangkok, Thailand**

Asia Forum will be held concurrently with TBTHK in Thailand which is a two-day B2B trade exhibition that showcases a wide array of innovative branded and design-led products from Hong Kong.

For more information of TBTHK in Thailand, please visit the website:

<https://thinkbusinessthinkhk.com/2023-bangkok/expo/en/about/TGTHK-Expo.html>

Tentative program of Asia Forum:

13 July 2023	Arrive Bangkok
13-15 July 2023	- Asia Forum
	- Visit Expo & Attend Trade Talks
	- Hong Kong Night Reception
15 July 2023 (PM)	Depart Bangkok

**18 – 20 September Europe Forum in Paris, France**

Europe Forum will be held concurrently with TBTHK in Paris which is a large-scale B2B campaign to attract overseas companies to utilise Hong Kong's service platform for penetrating into the ASEAN, GBA and Chinese mainland market.

Tentative program of Europe Forum:

18 Sep 2023 (PM) Arrive Paris, France  
19 – 20 Sep 2023 - Attend TBTHK Symposium  
- Europe Forum  
- Hong Kong Dinner in Paris  
- Visits (if any)  
20 Sep 2023 (PM) Depart Paris

**22 September Americas Caucus in Las Vegas, Nevada**

Americas Caucus will be held in conjunction with a business forum aimed at providing information to US companies on doing business in Asia (including ASEAN and GBA).

Tentative program of Americas Caucus:

21 September Arrive Las Vegas, NV, USA  
- Dinner for Corporate Sponsors (tentative)  
22 September - Caucus  
- Business Forum  
- Networking Lunch  
- Optional Entertainment Program  
Depart Las Vegas

In order to enhance inter-regional connection, and establish new contacts, members from other regions would also be welcomed to join the Regional Forums in person (on a self-financed basis) to exchange and contribute ideas.

For HKBA heads, most grateful if you could save the date to join the respective Regional Forum. Once the registration is opened, we will share more detailed information with you. Please stay tuned.

Please seize this valuable opportunity to connect with HKBA fellows, and to explore more business opportunities arising from other regions.

Best regards,  
Irene Hau  
Federation Secretary