

Final 2020 Asia Expo Update Sees Organisers Wary of Q1 Events Next Year

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With just 14 days left of the year, trade-show organisers are confirming 2021 dates and rethinking many of their first-quarter commitments.



Creative Expo Taiwan: Dancing back into the light in April 2021.

- With the first of the winter festivities almost upon us, the past week has primarily seen trade show and exhibition organisers announcing event dates for 2021, with most opting to skip any plans for the first quarter of the year. In mainland China, for instance, the management team behind the *Jinjiang Footwear & Sports Industry International Exposition, China (JIF)*, which was originally scheduled for 19-22 April this year, has now confirmed its next edition will take place from 19-22 April 2021. Over in eastern China, meanwhile, the *World Bulk Wine Exhibition Asia 2020 – Yantai (WBWE Asia 2020)*, previously pulled from its 29-30 May 2020 slot, has announced new dates of 8-9 July 2021.
- Over in Hong Kong, there's been a major reshuffle of the HKTDC's planned show schedule for the first six months of 2021. This sees the physical iterations of both the *Hong Kong Toys & Games Fair* and the *Hong Kong Baby Products Fair* shifted back from 27-30 April to 26-29 July. This will see them run alongside a number of the organisers' other events that are being pushed back from previously announced dates in April. The events in question are: the *Hong Kong Fashion Week*, the *Hong Kong Houseware Fair*, the *Hong Kong International Home Textile and Furnishings Fair*, the *Hong Kong Gifts & Premium Fair*, and the *Hong Kong International Printing & Packaging Fair*. All the above events will also run in an online format from 17-31 March as part of the broader *HKTDC International Sourcing Show*. In an additional change, the *International ICT Expo* will be delayed from 13-16 April until 13-16 October.
- Switching focus to the ASEAN bloc, Bangkok's *e-Biz & OEM Manufacturer Expo 2020*, originally scheduled for 4-6 June, will next take place from 20-22 May 2021.
- It has also been confirmed that a cluster of Jakarta-hosted textile and garment trade shows, scheduled for 14-17 July, have been moved online and will take place from 29 March-2 April 2021. The four affected events are: *Indo Dyechem – Indonesia International Dyeing & Chemical for Textile Exhibition*; *Indo Texprint – Indonesia International Digital Textile & Screen-Printing Exhibition*; *Indo Intertext – Indonesia International Textile & Garment Machinery & Accessories Exhibition*; and *Inatex – Indonesia International Apparel Fabrics, Nonwoven and Home Textile Exhibitions*.
- A somewhat longer wait is in store for would-be attendees of *PU Tech Asia 2020*. Originally scheduled to take place in Kuala Lumpur from 3-4 June this year, the next event in the series won't be held until 12-13 October 2021. Another of the Malaysian capital's events, however, *Herbal Asia 2020* (22-23 October), is still to go ahead this year, running in an online-only format from 22-23 December.
- Eschewing the digital route, two Ho Chi Minh City expos – *Paper Vietnam 2020* and *Rubber & Tyre Vietnam 2020* – that were previously withdrawn from their joint 17-19 June slot, are both to return from 26-28 August next year.

- In Taipei, meanwhile, it has been announced that, following the cancellation of the *2020 Creative Expo Taiwan (2020 CET)* (17-26 April), the next event in the series will be held from 16-25 April 2021.
- Finally, over in Japan, the *25th Osaka Auto Messe 2021*, scheduled for the 12-14 February 2021, has been cancelled with no new dates yet released. More reassuringly, the *Tokyo International Packaging Exhibition 2021 (Tokyo Pack 2021)*, will go ahead from 24-26 February as originally planned.

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