



Winnie Li

Co-founder

Spread-it Limited



Winnie, Co-founder of Spread-it (www.spreadit.today), has started her entrepreneurial journey in her university studies. Before graduation, she has co-founded Spread-it with her partner, growing the platform from scratch to now with more than 400 MNC clients, e.g. L'oreal, UNIQLO, McDonald's etc.

Spread-it is HK's largest micro-influencer platform that offers more than 20K micro-influencers to promote for brands on social media.