



Date: 1-3 December 2020

# Sponsoring the Online Hong Kong Forum

TO REACH YOUR INTERNATIONAL CLIENTS



Federation of Hong Kong  
Business Associations Worldwide

## What is the Hong Kong Forum?

The Hong Kong Forum is the annual flagship event of the Federation of Hong Kong Business Associations Worldwide (the Federation). Every year, around 400 members of the Federation converge in Hong Kong to learn about the latest development of Hong Kong and Mainland China. As Hong Kong's "ambassadors", they will bring home the Hong Kong message and help promote in their respective countries.

In its 21st year, the Hong Kong Forum continues to provide a comprehensive programme of high calibre Hong Kong business leaders, including panel discussions with successful enterprises, briefings from senior HKSARG officials, networking opportunities via online platform.



## How can you benefit?

The presence of your company at the Online Hong Kong Forum will impress upon our participants your role as a **key supporter of Hong Kong's trade development initiatives** and as a **leading company in your industry**. You will also be able to network with the participants, who are potential clients, partners and multipliers for your company.

You can either be a **Platinum/ Gold/ Silver/ Bronze Sponsor**, with which your brand can be highlighted prominently during the Forum. To suit your promotional needs, **tailor-made sponsorship packages** are also available upon request.



## The Federation of Hong Kong Business Associations Worldwide

The Federation is a unique network of **46 Hong Kong Business Associations** in **35 countries** and economies with **more than 13,000** individual associates.

These Hong Kong Business Associations were founded by overseas traders, buyers and professionals who have strong business links to Hong Kong in their respective countries, for the purpose of networking and exchanging business information and ideas. For further information, please visit our website: <http://www.hkfederation.org.hk>



## Sponsorship Packages of 2020 at a Glance

	<b>Platinum</b> (one per industry)	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Sponsorship Amount (HK\$)	<b>\$50,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
<b>Online Publicity</b>				
Company logo on the Forum backdrop	✓	✓	✓	
Corporate logo in digital Hong Kong Forum Booklet 2020	✓	✓	✓	✓
Advertisement in the digital Forum Booklet 2020 <i>(Artwork to be provided by sponsor)</i>	✓ (2 Pages)	✓ (Full Page)		
One single page special feature of sponsor's profile in the digital Forum Booklet 2020 <i>(Artwork to be provided by sponsor)</i>	✓ (Full Page)			
Hyperlinked corporate logo with sponsor acknowledgement on the Forum eDM to participants	✓	✓		
Hyperlinked corporate logo with sponsor acknowledgement on the Forum website	✓	✓	✓	✓
Banner advertisement on the Federation website <i>(Artwork to be provided by Sponsor)</i>	✓ (One Year)	✓ (Half Year)	✓ (Half Year)	✓ (3 Months)
<b>Participation in the Hong Kong Forum</b>				
Complimentary admission to Online Hong Kong Forum with opportunity to network with Forum participants	✓ (x20)	✓ (x10)	✓ (x5)	✓ (x2)

# EXPAND YOUR REACH TO OVER 13,000 ASSOCIATES OF THE FEDERATION NOW!

Asia & Australasia	Europe	North America
		
		Latin America
		

## Contact Us

For further information about sponsorship opportunities, please contact Mr Alex Fung of the Federation Secretariat at:

Tel: (852) 2584 4364

Fax: (852) 3521 3097

E-mail: [hkfederation@hktdc.org](mailto:hkfederation@hktdc.org)

Website: [www.hkfederation.org.hk](http://www.hkfederation.org.hk)

Address: c/o Hong Kong Trade Development Council, 38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong