



To : Association & Chapter/Section Heads, All Registered Federation members  
Cc : HKTDC Regional & Branch Directors, Smilely Lam, Irene Hau, Paloma Lau, Alex Fung, Jess Leung, Arlene Chan, Adi Poon, Yoi Wong  
From : Federation Secretariat  
Date : 17 June 2020  
**Subject** : Gearing up for Worldwide Business Opportunities

Dear all,

While the inbound travel restrictions of non-Hong Kong residents have been further extended, HKTDC will continue to strive our best to support companies in exploring global business opportunities. For instance, HKTDC is migrating its physical exhibitions in July to the virtual platform – [Summer Sourcing Weeks | Go ONLINE](#) for worldwide suppliers and buyers to build connections. More new initiatives are on the way and please stay tuned for further updates.

As many of you may have been aware of the Greater Bay Area (GBA) Initiative, we take pleasure to share some updates and interesting news in that relation for your kind reference:

- A key principle of operating businesses in the GBA: Offering O2O shopping experiences ([read more](#))
- The synergy between Hong Kong and Hainan will boost the economy in the Greater Bay Area ([read more](#))
- How Hong Kong's professional services sector helps upgrade the GBA ([read more](#))
- Looking into the scientific side of the Greater Bay Area ([read more](#))
- New guidelines are out to support financial reform and encourage cross-border business activities in the GBA ([read more](#))

We shall continue to share more information of interest to all. Let's stay strong and continue to support each other to prevail in this challenging period!

Best regards,

Irene Hau  
Federation Secretary