



To : Association & Chapter/Section Heads, All Registered Federation members
Cc : HKTDC Regional & Branch Directors, Smilely Lam, Irene Hau, Paloma Lau, Alex Fung, Jess Leung, Arlene Chan, Adi Poon, Yoi Wong
From : Federation Secretariat
Date : 2 June 2020
Subject : Emergence of New Technologies and Innovation in light of COVID-19

Dear all,

During the past few months, various industries adopted technologies to tackle the drastic changes brought by the global pandemic. The outbreak of COVID-19 also sparked a wave of innovation to solve daily life challenges. Here you may find some interesting and inspiring stories:

- How COVID-19 crisis creates powerful catalysts for change ([read more](#))
- HKTDC's Spring Virtual Expo attracted 1.4 million online visitors worldwide ([read more](#))
- Banking giants go digital amid the pandemic to stay competitive ([read more](#))
- Boosting local food supply with advanced technology ([read more](#))
- Local mobile ticketing app cooperates with merchants to offer remote queuing service for medical masks ([read more](#))
- Logistics industry transforms to support online trading ([read more](#))
- Tech-savvy fashion shows – virtual supermodels display latest designs ([read more](#))

We shall continue to share more information of interest to all. Let's stay strong and continue to support each other to prevail in this challenging period!

Best regards,

Irene Hau
Federation Secretary