



To : Registered Federation Member Associates

Cc : Association / Chapter Heads, Office Holders, HKTDC Regional & Branch Directors, Federation Co-ordinators, Smilely Lam, Paloma Lau, Arlene Chan, Teresa Lo, Alex Fung, Jess Leung, Adi Poon, Denise Cheung, Eva Suen

From : Irene Hau – Federation Secretary

Date : 21 January 2020

Subject: Federation's Membership Benefits for You!

Dear Member Associates,

We are pleased to share with you that our membership benefits' coverage has been widened to provide members with more exclusive privileges.

i) Special privileges when travelling abroad

Members can enjoy a wide range of privileges relating to travel, entertainment, dining and shopping in Hong Kong, Thailand and Vietnam, including 15% off of Admission Ticket and restaurants at **Ocean Park Hong Kong**; special room rates at **Shangri-La Hotel, Bangkok** and many more. For details, please click on Membership Benefits (<https://www.hkfederation.org.hk/benefits>).

We shall keep you posted on the latest offers. Stay tuned!

ii) The Associates Directory

Simply click on Associates Directory (<https://www.hkfederation.org.hk/about/member/directory>) to connect with potential business partners across the world.

iii) Market Intelligence

Gain access to latest market intelligence on Hong Kong and the Chinese mainland, and international markets news including Belt and Road initiatives, Greater Bay Area development and Young Entrepreneurship. Please find details [here](#).

iv) Launching e-membership card

For the sake of convenience and environmental friendliness, the traditional physical cards would be replaced by e-membership cards. Simply present e-membership cards using mobile devices and enjoy all the above exclusive benefits on the go.

E-Membership Card Sample as below:



We will issue the e-membership cards for registered Federation members to all BA secretariats / co-ordinators by late February / March 2020. The e-membership cards will be valid till 31 January 2021.

For any enquiries, please feel free to contact the Secretariat at hkfederation@hktdc.org.

We wish you a prosperous Chinese New Year!

Best regards,

Irene Hau
Federation Secretary