



To : Association & Chapter/Section Heads
Cc : Office Holders, HKTDC Regional & Branch Directors & Federation Co-ordinators, Smilely Lam
From : Irene Hau, Federation Secretary
Date : 31 October 2019
Subject : **20th Anniversary of Hong Kong Forum- Welcome New Member Associates**



Dear Association & Chapter/Section Heads,

Hong Kong Forum -Welcome New Member Associates

This year marks the 20th Anniversary of our Federation – an important milestone of this global network. On this very special occasion, we would like to extend the invitation to **other business associations around the world who are yet to join our network**. HKBA member associates are welcomed to invite their business contacts from other chambers or business associations in their countries/ regions to join the Hong Kong Forum.

Hong Kong has been going through a challenging time recently. Yet with its strong fundamentals and resilience, we firmly believe that Hong Kong will overcome the difficulties and reinstate its status as Asia's preeminent international business hub.

Amidst this challenging time, it becomes more important for our friends from round the world to come visit Hong Kong in order to gain a first-hand understanding of current business environment, the latest developments of Hong Kong and business opportunities in the region. For those who have yet to join our network, we hope that through the visit they would be convinced of the Hong Kong story and subsequently joining respective HKBAs in their regions.

To facilitate your invitation of your non-Federation contacts, we are pleased to offer you a limited “buy-one-get-one free” package on a first-come-first-serve basis. With this offer, you can invite your friend from other chambers or business associations to join the Forum for free.

Please circulate this information to your members and have them registered their business contacts by filling in the [attached form](#). Kindly let us know if you may have any other thoughts on this special incentive. Please refer to Hong Kong Forum (<https://www.hkfederation.org.hk/hkforum>) and our promotional eDMs for more details.

Taking this opportunity, we are also pleased to share that the world's largest electronics fair held by HKTDC, **the Hong Kong Electronics Fair 2019 (autumn edition) and the concurrent electronicAsia**, were just concluded successfully in Hong Kong this month. Together the two fairs attracted more than 67,000 buyers from 141 countries and regions. The exhibitors appreciated the quality and seriousness of the buyers they came across as well as the business deals they have struck at the fairs. Most importantly, the operations of all recent shows were not affected despite what is going on in the city, showing that the city remains highly safe and business remains intact. The encouraging attendance demonstrates that global buyers continue to view Hong Kong as an important global trading platform. You may want to hear what some of our customers had to say after attending the Fairs in person.

(<https://event.hktdc.com/fair/hkelectronicshairae-en/s/10847-General-Information/HKTDC-Hong-Kong-Electronics-Fair-Autumn-Edition/Customers-Quotes.html>)

Once again, we sincerely hope we could continue to have your vote of support in the 20th Hong Kong Forum. Should you have any queries, please feel free to contact the Secretariat at hkfederation@hktdc.org.

Best regards,



Irene Hau
Secretary