

**Ken Lo**

Chief Executive Officer, Branding China Group Ltd.



Ken Lo is a Canadian entrepreneur with 20 years' experience in management consultancy and strategy execution. He is the Chief Executive Officer of Branding China Group Ltd. ("BC Group" or "The Group"), a Hong Kong listed company which provides integrated services to entrepreneurship and corporations, in the areas of digital asset and blockchain-related technology, particularly in distributed ledger systems, related services offering, marketplace platforms and tokenization strategic advisory services.

In 2013, he also co-founded ANX International ("ANX"), a fintech company specializing in distributed ledger technology (DLT) with Dave Chapman and Hugh Madden. Prior to ANX, Ken worked at BT Global Services, Verizon Business and Accenture, holding senior positions.

Widely recognized for his knowledge in DLT, Ken often speaks on blockchain trends at major industry events, including Hong Kong's Belt and Road Conference and Hong Kong Fintech Week 2017. He has also shared his insights on fintech with decision-makers and influencers around the world in interviews with top-tier media including Bloomberg, CNBC and CNN.

Ken serves on the Expert Review Panel of Logistics and Supply Chain Management and the FinTech Core Focus Advisory Board of the Hong Kong Wireless Technology Industry Association. In addition, he was also on the judging panel for the HKICT Awards 2017 in Hong Kong.

Ken lives in Hong Kong with his wife and three children.