



**Wesley Ng**  
**CEO & Co-Founder**  
**Casetify**

In the fall of 2011, a then 29-year-old Wesley Ng left his job in media to start his own business. He never expected to start a startup, but a passion for great design and frustration with the lack of innovation in the market, led him to build Casetify. He hasn't looked back.

Fast forward Six years later, Casetify has become world's 3rd largest (rank 2nd in U.S.) tech accessories brand with Lucy Hale as our newest creative director. Casetify's spirit of originality that has drawn performers and iconic cultural influencers to the brand such as Hilary Duff, Snoop Dogg and Pharrell Williams