



Charlie Melvoin
Project Leader – blueprint
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Charlie Melvoin is the Project Leader for blueprint, a new tech accelerator and co-working space by Swire Properties. He joined Swire in 2012 and has worked in Marketing, Retail and Hospitality departments within Swire Properties in Guangzhou and Hong Kong. Prior to Swire, Charlie worked in Beijing for Baidu and Groupon.

Originally from Los Angeles, Charlie graduated from Harvard (BA) with Magna Cum Laude and Phi Beta Kappa honors. He received a Gates Scholarship to pursue a Master's degree at Cambridge University, where he studied Economic Development with a focus on China; he graduated with highest honours (MPhil). Charlie began studying Mandarin at the age of 13 and is able to speak, read and write fluently. He has hosted many large events in Chinese and competed on the reality TV show "The Amazing Race: China Rush" in 2012.