



**Quinn Lai**  
**Founder & Director**  
**EONIQ (HK) Limited**

Quinn Lai is a serial entrepreneur in Hong Kong and the United States. His ventures have achieved impacts in different ways from enabling impoverished students to learn more effectively to prolonging (or even saving) the lives of terminally ill patients. He was also a Hewlett Packard (WebOS) product manager and a McKinsey consultant. His current venture, EONIQ (<http://www.eoniq.co>) aims to revolutionize how watches are designed and bring custom time pieces to everyone. Utilizing his training and experience in design thinking and need finding, he has been involved in the development of multiple MNC's innovative products/processes, including but not limited to card based multitasking UI for mobile devices, next generation automotive infotainment system and a car design process.