



Katarina Ivarsson
Co-founder and CEO
Boris Design Studio Ltd.

Katarina Ivarsson, Founder and CEO of Boris Design Studio Ltd. Katarina has a Master of Industrial Design from Lund University and a Masters Degree with Distinction in Design of Advanced Practices at Hong Kong PolyU School of Design. After graduation she worked for a Taiwanese manufacturer that took her on a hand-on adventure to China, working and living at the factory. In 2007 she joined Trust Consultants focusing on product development and sustainable development. She was then recruited to the Swedish Design Consultancy SWEDES in Hong Kong. In late 2008 she ceased her employment at SWEDES and initiated the Swedish venture Flux Product Development. In 2009 she set up Boris Design Studio Ltd together with Anna Karlsson. Katarina is a member of the Board of Directors of Swedish Chamber of Commerce in Hong Kong.

Driven by the vision of curiosity and sustainability in both the physical and digital worlds, she has co-authored several books and publications such as Building Folkhemmet with IoT 2015, on the challenges and opportunities for consumer-facing Internet of Things Products, and Plei-Plei 2012 on how we play and socialize with mobile technology.

Boris Design Studio Ltd has offices in Hong Kong and Stockholm. Company services include Product & Packaging Design, Identity & Digital Design and Design & Trend Research. The company has been awarded several awards for its designs eg Design for Asia Silver Award 2015, iF Design Award 2015, and the Perspective Award 40 under 40, Product Design in 2013.