



Karen Chan
Executive Director
German Pool Group Company
Limited

Karen Chan is the Vice President, Marketing & Business Development of German Pool (Hong Kong) Ltd, and Executive Director of German Pool Group Co Ltd. Ms Chan is the eldest daughter of Mr Edward Kwok Man Chan, the founder of German Pool (Hong Kong) Ltd. Founded in 1982, German Pool specializes in manufacturing, wholesaling and retailing premium electrical appliances, kitchen cabinetry and kitchen equipment. “German Pool” and “German Pool Kitchen” are two renowned brand names and influential players in the Electrical Appliances and Kitchen Cabinetry Industry in Hong Kong and Mainland China. Ms Chan is responsible for planning the company’s overall business development and devising the group’s overall marketing and branding strategy.