



Simon Squibb
CEO
Nest

Simon has been an angel investor and entrepreneur in Hong Kong and the UK for almost two decades and is passionate about helping startups achieve success and fulfill their dreams. As founder of multi award-winning, globally respected creative agency, fluid, Simon has worked with an impressive list of clients and partner brands including Estée Lauder China, Fortune, CNN, Wall Street Journal Asia, Li & Fung, Citibank China and Starbucks.

Simon founded Nest Investments in 2010 and quickly developed the business from an angel investor to Hong Kong's leading early-stage venture capital firm and full-service startup ecosystem. More recently Simon has been at the forefront of Asia's first three corporate-branded accelerator programmes in the FinTech, HealthTech and Smart Cities/Internet of Things sectors.

Pairing business acumen with creativity and innovation are qualities he encourages across all his teams and the entrepreneurs he works alongside. He has a strong track record in pinpointing high-calibre startups and then deploying the right support and network to enable them scale rapidly.

Simon is an ardent supporter of the Hong Kong startup community and leverages his extensive network and experience to help position the SAR as a leading global hub for technology and innovation.