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Dr. Charm has gained more than 28 years of management, marketing, consulting and executive education experience from leading multinational and Chinese companies. He served as the associate partner of IBM Global Business Services Greater China, general manager (business intelligence) of Oracle Greater China, general manager of Kingdee Asia Pacific, and regional head of BI Competence Centre for HSBC Asia Pacific. Dr. Charm is now the Chief Public Mission Officer of Hong Kong Cyberport. He helps develop Cyberport's strategic direction and drives the company's public mission-related programs. Dr. Charm specializes in big data, FinTech, digital strategy, business model innovation, strategy transformation for traditional enterprises and growth strategy for start-ups. He serves in a number of advisory boards in ICT industry, universities, startup communities and NGOs including Hong Kong Computer Society, HKU, CUHK, GZ-HK ICT Expert Group, Tsinghua University in Beijing, Tung Wah Hospital Group, Hong Kong Trade Development Council, Malaysia's Multimedia Development Corporation (MDeC), and Taipei Financial Research. He holds a Doctor's degree in Business Administration, and a MBA and a B.Sc. degree.