



Xia Hua
Chairman
Eve Enterprise Group

Xiahua, the chairman of EVE Enterprise Group, a glory lady of making beautiful clothing for the most men; a smart lady of putting her all effort into caring men`s emotion. With her venturing and remarkable experience, wise management and flexible marketing strategy, she is leading EVE group to develop steadily and rapidly. The reputation and popularity of the operating brands have been improved every day by her accurate position and unique marketing modes. She was the unique female entrepreneur of rag trade who had been reported by <people> of CCTV and won many prizes like "china`s top ten marketing figures", "china `s business women of the year", "China's most influential entrepreneur".

