



**Robert Esser**  
**Managing Director**  
**Pantry Magic (HK) Ltd**

Robert's background is in consumer products: sales, marketing, retail, and F&B. He spent 11 years working in professional kitchens in the USA (Arizona, Nevada, and California), and graduated from University of Arizona with a BA in Oriental Studies. He then represented several major wineries in Asia in the early 90's. He was Regional Director, Southeast Asia for Anheuser-Busch from 1995-2000, and then Regional Director, East Asia for Alberto-Culver, both based in Hong Kong and Taiwan. Robert returned to Hong Kong in 2004 as President and Managing Director, Asia for a European gourmet foods company before leaving to start up Pantry Magic. Robert has extensive regional experience, speaks Cantonese and Mandarin and has been in Asia for 20 years.

