



Ling Lanfang
Chairman
Silk Road Holding Group Co Ltd



Ling Lanfang is the Chairman of the Board of the Silk Road Group. Located in Huzhou City, in northern Zhejiang Province, Silk Road is a diversified company with over 2,000 employees. In addition to being one of China's leading silk manufacturers, it also has businesses in home decoration, clothing, and energy commodities.

Ling Lanfang is committed to serving the community. He is the Party Secretary, with a title of Senior Economist. He is Vice President of Zhejiang Industrial Economic Association, Vice Chairmen of Huzhou City Business Association, Entrepreneur Association and Senior Economist Association, a member of Zheshang Chairmen Association and an executive member of the China Silk Association. He is also Vice Chairman of Huzhou Federation of Industry, Commerce and Enterprises, Deputy to the People's Congress of Nan Xun District, and Political Consultative Conference Member of Wuxing District.

Ling Lanfang has obtained many titles of honor in recent years: National Silk Industry Lifetime Achievement Award, Zhejiang Province Thirty Years Meritorious Entrepreneur, Outstanding Businessmen of Zhejiang in 2006, Corporate Social Responsibility Award of Zhejiang Top 10, Outstanding Entrepreneur of Staff-Caring in Zhejiang Province, Excellent New Leaders of Chinese Mainland Private Enterprises, Outstanding Contribution Award and Model Worker of Huzhou City and so on.

Ling Lanfang has a high social reputation and he is honored as a Confucian businessman and scholarly entrepreneur. He is employed as an Honorary Professor and a tutor of Peking University, Zhejiang University, Zhejiang University of Technology and Shanghai Jiaotong University. He is a frequent speaker at renowned universities overseas including University of Chicago, University of Arizona and Indiana University.

Chairman Ling rose from a laid-off worker to a successful businessman in Zhejiang, and grew the company which originally had 21 employees and 30



million on debt to the biggest silk manufacturer in China. Huzhou government commanded him as a person who can turn a weak crowd to be strong, the most lovely, creative and magical person in Huzhou.

Thanks to the leadership of Chairman Ling, Silk Road Group revenued more than RMB1.8 billion with a net profit of around RMB6000 million in 2008. Silk Road Group is one of the models in Huzhou with focus on transformation and modernization. It strives to develop from a traditional manufacturer to a modernized one and are committed to upgrade the company.