

## Advertising in the 8<sup>th</sup> Hong Kong Forum Directory

*For only US\$400*



Hong Kong Forum is an ideal platform for networking, partnership, opportunities and market intelligence. To maximise exposure at the two-day Forum, associates can make use of this **advertising opportunity at US\$400 (~HK\$3,120)** to enjoy posting a **one-page 4-colour advertisement** of their representing companies in the **8<sup>th</sup> Hong Kong Forum Directory**.

This Forum Directory will incorporate the contact and business details of all Forum participants and will be distributed to all participating associates and local business community and associations (directory circulation ~ 500)

### Specification required for the 8<sup>th</sup> Hong Kong Forum Directory:

- Bleeding size: 158.5 mm (w) x 220 mm (h)  
Trim Size: 148.5 mm (w) x 210 mm (h)  
Type size: 117 mm (w) x 180 mm (h)
- Please supply graphic in Freehand/Illustrator/Photoshop format (in .eps or .jpg with file size 17-20mb) saved in CD/DVD format with color print out.
- Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the advertiser.

### Remarks

1. All advertisers must fill in and submit an **Advertisement Order Form**.
2. Deadline for submission of Film and digital artwork: **August 24, 2007**. (artwork submitted after the deadline will not be included)
3. Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the advertiser.
4. The Federation and HKTDC reserve the right to correct or reject any advertisement at their discretion.
5. All orders must be accompanied with full payment in appropriate amount by bank cheque / draft made payable to "HONG KONG TRADE DEVELOPMENT COUNCIL".

### You can return the order form by post, fax or e-mail attention to:

Federation of Hong Kong Business Associations Worldwide  
c/o Hong Kong Trade Development Council  
38/F Office Tower, Convention Plaza  
1 Harbour Road, Wanchai, Hong Kong  
Tel: (852) 2584 4436  
Fax: (852) 2169 9722  
E-mail: [hkfederation@tdc.org.hk](mailto:hkfederation@tdc.org.hk)  
Contact Person: Miss Cherry Ho / Ms Winnie Chiu