

The 7th Hong Kong Forum

Connecting the World's SMEs



BREAKOUT SESSION I

Theme: Be Prepared for the Booming China Consumerism

Nov 28, 2006 • 11:15 a.m. – 12:00 noon • Room 301, HKCEC

Speakers' Profile

Mr. Alex CHO

Director, China / Business Services, Fortis Intertrust Hong Kong



Position

- Director with Fortis Intertrust Hong Kong, China and Singapore taking care of:
 - China & Business Services
 - Trust & Securitisation Services

Qualifications and Awards

- Master of Arts in International Accounting (“MAIA”), City University of Hong Kong
- Master of Business Administration (“MBA”), University of Macau
- Honours Diploma in Accounting, Hong Kong Baptist University
- Advanced Diploma in China Business, Capital University of Economics and Business, Beijing
- Postgraduate Diploma in Corporate Administration, Hong Kong Polytechnic University
- Associate of The Institute of Chartered Secretaries and Administrators (“ACIS”)
- Associate of The Hong Kong Institute of Company Secretaries (“ACS”)
- Member of Society of Trust and Estate Practitioners
- STEP’s Diploma in International Trust Management
- STEP’s Advanced Certificates in Company Law and Practice, Trust Administration & Accounts, Trust Creation Law & Practice, and Trustee Investment and Financial Appraisal
- STEP’s Foundation Certificate in Offshore Trust Management
- Executive Certificate in E-Business in Hong Kong & the PRC, Hong Kong Polytechnic University
- Mandatory Provident Fund Intermediaries Examination, Hong Kong Securities Institute

Professional activities

- Member of International Tax Planning Association
- Member of Asia Pacific Offshore Institute
- Member of The Belgium-Luxembourg Chamber of Commerce
- Member of Hong Kong -Thailand Business Council
- Member of Taiwan Business Association (HK) Limited
- Member of Traders Club of Trade Development Council

Mr. Alex CHO (Cont'd)

Summary of experience and professional career

- In 1990, Alex joined Fortis Intertrust Hong Kong. He was promoted to Director in 1994.
- Alex is in charge of our Business Services Division that provides business process outsourcing services including accounting, treasury, payroll administration and trade documentation. Other services such as business advisory, trust administration, securitisation, intellectual property, staff recruitment and concierge services are also covered.
- In addition, Alex is in charge of our China team in Hong Kong taking care of inbound and outbound China enquiries. Services offered by our China team include pre-investment consultation, compliance services, business registration, outsourcing and business services, taxation services, real estate investment consultation, as well as services related to outbound investments from China. He also overlooks the group's operations in Beijing, Guangzhou, Shanghai and Hangzhou to ensure that these offices are effectively and profitably operated.
- Alex is also the Financial Controller of Fortis Intertrust, Asia.