
Hong Kong's Connectivity with Pan-PRD Facilitating Business Opportunities from Logistics Perspective

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Logistics Services Requirements in Pan-Pearl River Delta

- Principal industries: textiles, electronics, watches, electrical appliances, food processing
- More than 70,000 manufactures producing some 5% of world's goods
- Over 100 Fortune 500 companies have operation in Pan-PRD
- In 2005, export and import trade are USD290b and USD220b respectively (23% & 13% increase over 2004)
- In 2006FH, export and import trade are USD161b and 120b respectively (27% & 19% increase over 2005FH)

Hong Kong's Logistics Competitiveness

- Strategic location.
 - Free port and complete market oriented
 - Strong supporting industries
 - Good IT infrastructure support
 - Well developed and high quality financial and legal services
 - Regional headquarters for MNC's.
 - Business friendly environment.
 - Zero tolerance of corruption.
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Hong Kong's Logistics Competitiveness

- World class airport and container port
- Air served by 79 international airlines covering 149 destinations offering 5,200 schedules flight weekly
- Ocean served by 80 international shipping lines covering 500 destinations
- The best airport and seaport in PPRD
- Over 1,000 professional and experienced freight forwarding agents operating in a well established international network

MNCs Logistics Services Requirements

- An integrated global logistics network
- Qualified single-source logistics provider with logistics professional knowledge and expertise in multi-regions and multi-marketplaces
- Timeliness, flexibility and quick response to customer's individual needs
- Capable of integrating to MNC's supply chain

Hong Kong Logistics Services Providers capabilities

- Decades of international logistics experience
- Operating in an integrated global logistics network
- Application of information technology and EDI ability
- Flexibility and quick response to customer's needs

Case Study 1

(Quick response to customer's changing need)

- Customer requires to change transportation mode from ocean to air after goods arriving Hong Kong
- Logistics services provider can finish the following tasks in a very short period of time (within 24 hours)
 - Repack the goods for airfreight
 - Make ready all documents

Case Study 2

(Make use of free port status for tax advantage)

- Manufacturers in PPRD imports materials via Hong Kong
- Materials are trucked to the plants in PPRD
- Semi finished goods are trucked to Hong Kong for final pick and pack
- Shipping out finished goods from Hong Kong

Thank You