

## Grand Achievement Award 2009

### All Submission:

Asia and Australasia – 2 Entries

Europe – 1 Entry

North America – 4 Entries

### Asia and Australasia - 2 Entries

Association Name	Name of Initiative
<b>The Japan Hong Kong Society - Kansai</b>	8 (7 self-initiated, 1 co-organised)
<ul style="list-style-type: none"> <li>● 123 non-members were reached through sponsoring of a number of Hong Kong Business Seminars, as well as collaboration with other organisations.</li> <li>● 740% increase of revenue has been achieved following a year of active recruitment of corporate members.</li> <li>● The annual Chinese Marketing and Management School (CMMS) continued to attract students and alumnis to become corporate and even Board members.</li> </ul>	
<b>Hong Kong Australia Business Association - New South Wales Chapter</b>	14 (10 self-initiated & 4 co-organised)
<ul style="list-style-type: none"> <li>● A mixture of internal and external networking events, seminars as well as events aimed at promoting specific sectors such as fashion (<i>Fashion Exposed</i>) and the wine industry (<i>Food and Wine Appreciation Dinner</i>) were held throughout the year.</li> <li>● Canberra Regional Branch was opened to further reach into the region.</li> <li>● Revenue was generated from sponsorships from mainstream Australian corporations (e.g. Qantas, AON Risk, Volkswagen) and sponsorship and revenue in individual events.</li> </ul>	

### Europe - 1 Entries

<b>Royal Sweden – Hong Kong Society</b>	10 ( 2 self-initiated, 6 co-organised and 2 invited)
<ul style="list-style-type: none"> <li>● South Sweden Chapter was opened to increase exposure in the Oresund region, home to the Oresund Science Region.</li> <li>● The 25<sup>th</sup> anniversary celebration of the Society took place in tandem with the EU/ HK Bilateral Co-operation Committee Plenary, bringing high-level businessmen and senior government in Sweden to the celebrations, garnering significant media attention.</li> </ul>	

## North America - 4 Entries

<b>Hong Kong Canada Business Association – National</b>	46 (32 self-initiated, 1 jointly organised and 13 co-hosted)
<ul style="list-style-type: none"> <li>● Regular seminars and networking events were held throughout the year by the 10 chapters and offices of the Association.</li> <li>● HKSAR government officials, such as Financial Secretary John Tsang and Secretary for Constitutional Affairs Stephen Lam, were consistently engaged for various events of the Association.</li> <li>● A bi-weekly E-bulletin for Hong Kong updates was launched.</li> <li>● Closer relationships with local governments, trade organisations and associations has been forged through co-hosting events.</li> </ul>	
<b>Hong Kong Association of Northern California</b>	16 (9 self-initiated, 3 co-organised, 2 supported, 1 co-sponsored and 1 invited)
<ul style="list-style-type: none"> <li>● A total of 1160 non-members and guests have attended various activities of the Association.</li> <li>● Alliance was forged with various Asian professional associations through joint events to increase exposure and membership.</li> <li>● Over \$250,000 USD has been raised, through which the Association developed closer relationship with corporate members, and was able to continue support in causes such as its Scholarship programme.</li> </ul>	
<b>Hong Kong Association of Southern California</b>	15 (4 self-initiated, 6 co-organised, 5 invited)
<ul style="list-style-type: none"> <li>● A reward scheme for membership drive was launched, with a total of 82 new members recruited.</li> <li>● A monthly joint breakfast meeting at San Diego with International Trade Advisory Board with expert presentation was launched with 50-60 attendees each meeting.</li> </ul>	
<b>Hong Kong Washington Association</b>	10 (9 self-initiated, 1 co-organised)
<ul style="list-style-type: none"> <li>● Over \$150,000 USD has been raised during the year, with which significant donations were made to non-profit health care and research organisations</li> <li>● Student membership was a main focus, with 80% of sub-committee members from local universities, in order to help student members develop professionally in the Association.</li> </ul>	