

Success Story Award

(for individual members belonging to any associations of the Federation to apply)

Share with us how your business has benefited from Hong Kong's unique advantages

In its second year, the Success Story Award of The Federation of Hong Kong Business Associations Worldwide (Federation) and Hong Kong Trade Development Council (HKTDC) continues to recognise the outstanding achievements of the member associates of the Federation who have developed their business significantly through Hong Kong.

Benefits

- An **Official Certificate** will be awarded by the Federation and HKTDC to winning individual in recognition of your company's achievements. The Award Presentation Ceremony will be held concurrently with the 10th Hong Kong Forum on December 1-2, 2009 where more than 350 members are expected to be present.
- Winning companies will be advertised in the Directory of the 10th Hong Kong Forum, which will be distributed to all participants and sponsors of the Forum.
- Winning success stories would be publicized at the website of the Federation <http://www.hkfederation.org.hk/>. The website is frequently accessed by more than 10,000 individual associates of 32 Hong Kong Business Associations in 24 countries.
- Winning success stories may also be considered for **feature articles in HK Trader**, HKTDC's weekly online business publication sent to more than 250,000 readers around the world. See HK Trader at <http://www.hktrader.net/>
- Winning individuals may also be invited to share their experience at the 10th Hong Kong Forum, subject to programme scheduling at the Forum.

Application Rules

- Individual members belonging to any association/chapter of the Federation are welcome to apply. The list of associations/chapters can be viewed at <http://www.hkfederation.org.hk/about/members.asp>
- To be considered a potential success story, a connection with Hong Kong is a must. It could be your company using Hong Kong for business expansion to China, Asia or other overseas markets e.g setting up an office in Hong Kong, outsourcing to or partnering with a manufacturer or service provider in Hong Kong.
- The major developments or results of the success story should take place during June 30, 2008 - August 31, 2009.
- Applicants must ensure that the information submitted concerning any parties involved is available for being made public by the organisers and the awards committee. The composition of the awards committee is at <http://www.hkfederation.org.hk/about/executive4.asp>
- All applicants are required to submit an application form with the endorsement of their respective associations to the Federation Secretariat.
- A telephone interview would be arranged with the applicants if deemed necessary.

Application Deadline: 11 September 2009

Success Story Award 2009

Application Form

Please return the Application Form to the Federation Secretariat by **11 September 2009**

by Fax: (852) 2824 0249

or

Email: hkfederation@tdc.org.hk

Part I: Applicant's Information

Name of Applicant:

Member of HK Business Association:

Name of Company:

Title:

Address:

Email:

Tel:

Fax:

Website:

Industry Sector(s):

Company Profile: (Your services, products, market etc)

Business Activities in or through Hong Kong:

Is your company a Hong Kong OR overseas registered company (please tick)?

Hong Kong Overseas (please state country) _____

Please state name of the company if different from the registered company name
