

Grand Achievement Award 2009

Federation of Hong Kong Business Associations Worldwide Rules and Regulations

A) Objective

To encourage all-round activeness of HKBAs in promoting Hong Kong abroad.

B) Application Criteria

1. All associations/ chapters are welcome to enter this competition.
2. The whole programme, comprising all events and projects taking place during the assessment period will be taken into account.
3. All applicants are required to submit the following:
 - i) application form, and
 - ii) events calendar of the Association showing all events organised during the assessment period.

C) Assessment Period

All events/projects to be counted should take place between 30 June 2008 and 31 August 2009.

D) Judging criteria

The programme will be assessed according to the following criteria:

- Number of events/projects (20%)
- Value created in enhancing the profile of the HKBA and Hong Kong overseas (20%)
- Ability in generating revenue/sponsorship (15%)
- Ability in attracting new members (15%)
- Strategy and vision (10%)
- Variety of events/projects (10%)
- Other achievements (10%)

E) Prizes and presentation

All prizes will be presented at the 10th Hong Kong Forum, 1-2 December 2009.

Grand Prize

- Three winners, regardless of region, each to receive a trophy and a cash award of HK\$ 10,000.

The usage of the cash award is to be decided by the Board Members of the winning associations.

F) Application and deadline

All applicants must submit a completed application form for each initiative entry and provide supporting documents to the Federation Secretariat **by 11 September 2009**.

G) Remarks

The Awards Committee reserves the right and discretion to make the final judgment on all applications.